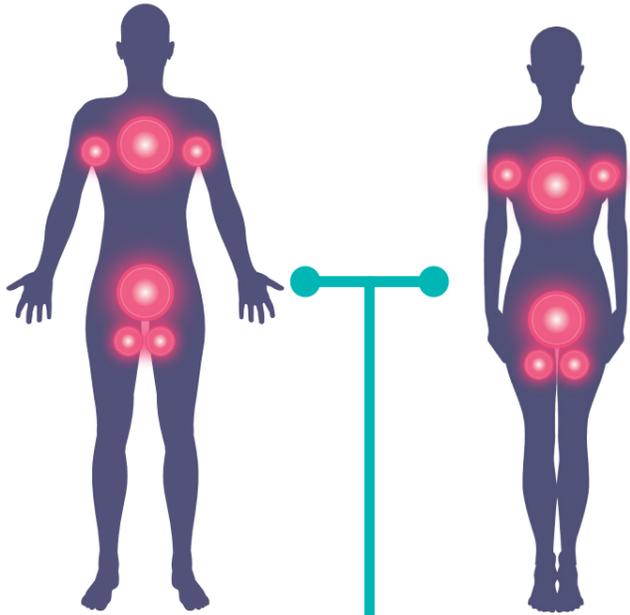


Awareness is Key!



Do you have a patient presenting with boils*?

These two questions may lead to a quicker diagnosis



1 Have they experienced more than one outbreak of boils in the last 6 months?

2 Were they located in one or more of the common areas** indicated in pink?

If the answer is **YES**, your patient likely has HS***

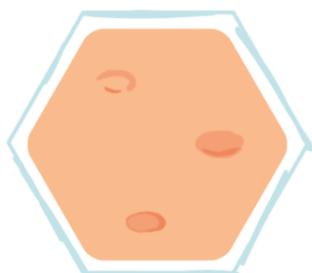
KNOW THE FACTS

HS is a chronic, inflammatory, recurrent, debilitating skin disease of the hair follicle that usually presents after puberty with painful, deep-seated inflamed lesions most commonly the axillae, inguinal and anogenital regions

It affects approximately 1-2% of the general population



HS Severity can be categorised using the Hurley Staging System



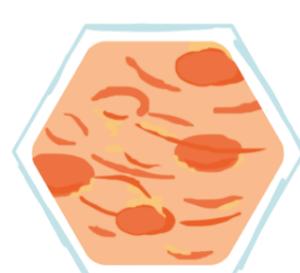
STAGE 1

Isolated lesions, without sinus tract(s) and scars



STAGE 2

One or more lesion with sinus tract(s) formation



STAGE 3

Interconnected tract(s) and multiple lesions involving an extended area with no normal tissue present

*Patients may refer to their HS outbreak as abscesses, bumps, boils, cysts, blind spots etc

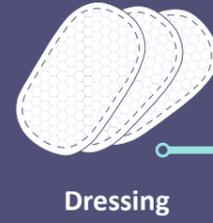
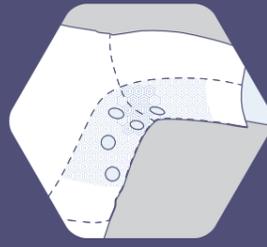
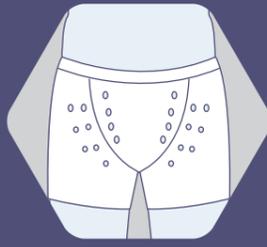
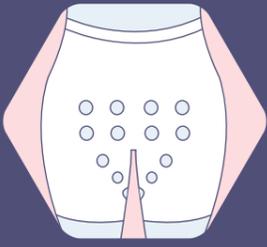
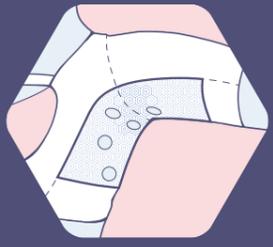
**HS can also occur in other areas of the body, including the neck, hairline, behind the ears, and torso

***Vinding, G.R. et al (2014) The prevalence of inverse recurrent suppuration: a population-based study of possible hidradenitis suppurativa, British Journal Dermatology

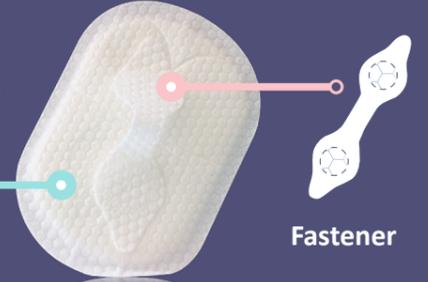


HydraWear

The World's First Hidradenitis Suppurativa Specific Wound Care System



Dressing



Fastener



Women's Crop Top



Women's Briefs



Men's Boxer Briefs



Unisex T-Shirt

THE BENEFITS



Is easier to use than traditional adhesive dressings / non adhesives & tapes / bandages*



Is quicker to use than traditional adhesive dressings / non adhesives & tapes/ bandages*



Is more comfortable Vs traditional wound dressing products*



Causes less pain to the patient Vs traditional wound dressing products and techniques*



Leads to a demonstrated **improvement in patient quality of life** using the DLQI scoring system*



Provides **patient confidence** in the ability of the dressing to stay in place and not leak Vs traditional wound dressing products and techniques*



Patients experience **improved body confidence** through use of HydraWear Vs traditional wound dressing products or techniques.*



Empowers HS patients to **self-manage their wound care** more effectively in the home setting with yet unquantified health system savings in terms of reduction in outpatient and community support.

***95% CI, P <0.001** HydraWear is clinically proven to show 95% of patients will experience a significant benefit Vs previous management solution

AX Women's Crop Top	SMALL GAX001-01	MEDIUM GAX001-02	LARGE GAX001-03	X-LARGE GAX001-04	XX-LARGE GAX001-05	
PIP Codes	419-3561	419-3553	419-3579	419-3587	419-3595	
Bust	cm	81-91	91-101	101-112	112-122	122-132
Waist	cm	61-71	71-81	81-91	91-102	102-112

If between sizes, please select size in relation to bust. Downsizing is typically preferred, choose to individuals fit preference.

AX T-Shirt (Unisex)	SMALL GAX002-01	MEDIUM GAX002-02	LARGE GAX002-03	X-LARGE GAX002-04	XX-LARGE GAX002-05	
PIP Codes	419-3546	419-3504	419-3512	419-3538	419-3520	
Chest	cm	86 96	96 106	106 116	116 126	126 143
Waist	cm	76 86	86 96	96 116	106 116	116 132

If between sizes, please select size in relation to chest. Downsizing is typically preferred, choose to individuals fit preference.

BB Womens Briefs	SMALL GBB001-01	MEDIUM GBB001-02	LARGE GBB001-03	X-LARGE GBB001-04	XX-LARGE GBB001-05	
PIP Codes	419-3629	419-3611	419-3637	419-3603	419-3645	
Waist	cm	62 72	72 82	82 92	92 102	102 112
Hip*	cm	88 98	98 108	108 118	118 128	128 138

* Hip Measurement: Horizontal circumference around the widest part of the hip area.

If between sizes, please select size in relation to hip. Downsizing is typically preferred, choose to individuals fit preference.

BB Mens Boxer Briefs	SMALL GBB002-01	MEDIUM GBB002-02	LARGE GBB002-03	X-LARGE GBB002-04	XX-LARGE GBB002-05	
PIP Codes	419-3660	419-3652	419-3678	419-3686	419-3694	
Waist	cm	76 86	86 96	96 106	106 116	116 132
Hip*	cm	90 100	100 110	110 120	120 130	130 140

* Hip Measurement: Horizontal circumference around the widest part of the hip area.

If between sizes, please select size in relation to hip. Downsizing is typically preferred, choose to individuals fit preference.

HydraWear Dressing	7.5CM X 12CM (60 X DRESSINGS PER BOX) BHD001
PIP Code	419-3496

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For further support please contact us on: **0115 932 0144**

Email: sales@daylongdirect.co.uk

Exclusively available from

